



FOR IMMEDIATE RELEASE

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## **USPTA Partners with Tennis Coaches Australia-Victoria**

*Associations to work together to provide educational resources to tennis-teaching professionals*

**HOUSTON** – In an effort to expand its international reach, the United States Professional Tennis Association (USPTA) has partnered with Tennis Coaches Australia – Victoria (TCAV) in an effort to provide additional resources and promotion to tennis-teaching professionals, as announced on Tuesday.

Both associations will work together to exchange information on education, best practices and management for their respective memberships.

“USPTA has always welcomed international tennis-teaching professionals into our organization, and this partnership will allow us to offer our services and benefits to those teaching pros in Victoria,” said USPTA CEO John Embree. “We look forward to welcoming TCAV members to USPTA educational events and conferences, and pooling our resources to expand our efforts to help grow the industry and the sport.”

TCAV members with a Tennis Australia “Club Professional” qualification or above will have the opportunity to become a USPTA International member, including international member benefits. In addition, TCAV members will have the opportunity to attend the annual USPTA World Conference at the USPTA member rate.

“TCAV is delighted to forge an alliance with USPTA and to jointly promote and enhance the status and lives of tennis-teaching professionals,” said TCAV President Julie Fidler. “A group of proactive TCAV coaches are excited to be participating in the inaugural TCAV Coaches Tour to New Orleans this September to attend the USPTA World Conference. TCAV looks forward to a mutually rewarding association with USPTA.”

**About Tennis Coaches Australia - Victoria**

*Established in 1956, TCAV provided coach education for more than 50 years and worked to raise the status of its members. In 2006, when Tennis Australia (TA) decided to provide its own national coach education, TCAV chose to align its membership with TA and ceased to provide its own education. Since then TCAV has worked closely with TA who encourage all Victorian coaches to be TCAV members. TCAV also continues to work closely with Tennis Victoria to promote tennis in Victoria. TCAV is proud of its rich 59-year history and its voluntary Board of Professional Tennis Coaches is continually looking to provide additional benefits to its members. TCAV motto is: 'Coaches supporting Coaches.' For more information visit [www.tcav.com.au](http://www.tcav.com.au).*

**About USPTA**

*Founded in 1927, USPTA strives to raise the standards of the tennis profession while promoting greater awareness of the sport. USPTA offers nearly 70 professional benefits to its more than 15,000 members worldwide, including certification and professional development. With more than 300 days of educational opportunities throughout the year, USPTA offers the most comprehensive continuing education program in the tennis industry. For more information visit [www.uspta.com](http://www.uspta.com), or follow us at [facebook.com/USPTA.Official](https://facebook.com/USPTA.Official) and [@USPTA Tennis](https://twitter.com/USPTATennis).*

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